

Total number of printed pages-3

14 (COM-4) 4.24/4084

**2019**

**E-COMMERCE**

Paper : 4.24/COM-4084

**(New & Old Course)**

Full Marks : 80

Time : Three hours

***The figures in the margin indicate  
full marks for the questions.***

1. Answer the following questions : **(any four)**  
2×4=8

(i) Web Browser.

(ii) Advantages and limitations of E-mail.

(iii) Local Area Network (LAN).

(iv) TCP/IP.

(v) MS-Excel.

Contd.

2. Write short notes on : **(any four)**  $3 \times 4 = 12$

- (i) Computer Hardware and Software
- (ii) Merits and demerits of "Bus topology"
- (iii) Encryption
- (iv) E-advertising
- (v) E-cheque.

3. What is Mobile Banking ? Explain its importance.  $2+3=5$

4. Explain Digital Signature and its importance.  $2+3=5$

**Or**

Explain the Firewall concept and its benefits.

5. Describe the functions of ATM. Mention the advantages and disadvantages of ATM.  $2+3=5$

**Or**

What is Automated Clearing System (ACS) ?  
Mention its uses.

6. Answer the following questions : **(any three)**

7×3=21

- (i) Describe the Network topology.
- (ii) Explain OSI models.
- (iii) Future of E-Commerce.
- (iv) Explain the concept of E-marketing.

7. Discuss on Brokerage Model, Aggregator Model and Infomediary Model. 12

**Or**

What is Computer Network ? Explain Client/Sever Network. 12

8. Describe the impact of Information technology (IT) on Banking System. 12

**Or**

Explain the concept of Biometrics technology. 12